



# IFDA

INDIANA FUNERAL DIRECTORS ASSOCIATION

# 145th

## ANNUAL CONVENTION & TRADE SHOW

REGISTRATION BROCHURE

### SEMINAR TOPICS

- Superpower to Success
- Using AI
- The Value of Viewing
- Embalming Skills
- Industry Updates

**MAY 18 - 21, 2026**

Embassy Suites  
Noblesville

REGISTRATION:

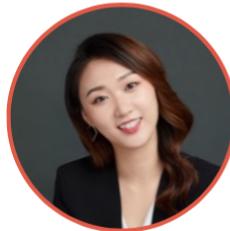
[www.infda.org](http://www.infda.org)

### OUR AWESOME SPEAKERS:



**ADAM MENDLER**

Leadership Keynote Speaker



**SHARON GAI**

Author & Keynote Speaker



**JACK ADAMS**

Embalmer & Speaker

**EARN UP TO 20 CE HOURS!**

# REGISTRATION INFORMATION

## LOCATION

**Embassy Suites by Hilton Noblesville Conference Center**  
13700 Conference Center Dr South, Noblesville, IN 46060  
(317) 674-1900



**EMBASSY  
SUITES**  
by HILTON™  
Noblesville Indianapolis  
Conference Center

## ROOM BLOCK

IFDA has a room block at the Embassy Suites (cutoff date is April 17<sup>th</sup>, 2026)  
Our room rate is \$164 and room block link will be sent with registration confirmation

## CHOOSE REGISTRATION

*\*with proof of another state association membership, you may register using the member rate*

*\*For CE credits, you must pay for an attendee registration (discounted rate available for vendors)*

### LICENSED MEMBER REGISTRATION

**Includes Up To 20 CE hours!**

**Full Registration\***

**BY 4/24/2026**

**\$275**

**Full Registration\***

**AFTER 4/24/2026**

**\$325**

**One Day Registration**

**\$275**

### NON-MEMBER REGISTRATION

**Full Registration**

**\$575**

**One Day Registration**

**\$475**

## INCIDENTALS

**Non-Licensed Registration (social events only)**

**\$150 (full/one day)**

**President's Awards Dinner Only**

**\$100**

**Mortuary Students/Interns**

**FREE**

## CANCELLATION & REFUNDS

No refunds for cancellations after April 24, 2026

## ANNUAL JERRIT CLAYTON CLASSIC GOLF OUTING

Hillcrest Country Club

\$250/person\* | \$1,000/foursome\*

*\*Includes entry into closest to pin, longest drive and 2 mulligans per player*

**(please complete golf registration form)**



**HILLCREST**  
COUNTRY CLUB



**INDIANA FUNERAL  
EDUCATION FOUNDATION**

# SCHEDULE

## MONDAY, MAY 18 (2 GENERAL CE HOURS)

9:00AM – 11:00AM **Succession Planning: Preparing Funeral Homes for the Next Generation of Ownership and Leadership**

Kevin Gaffney, Regional Sales Vice President, Funeral Directors Life

**This session will take place at Hillcrest Country Club**

**SPONSORED BY: Funeral Directors Life**

11:00AM – 6:00PM Jerrit Clayton Classic Golf Outing, Hillcrest Country Club  
(lunch at 11:00AM, shotgun start at 12:30PM, awards at 6:00PM)

**SPONSORED BY: Indiana Funeral Education Foundation & Bose Public Affairs Group**

## TUESDAY, MAY 19 (1 LAW CE HOUR, 6 GENERAL CE HOURS)\*

8:00AM – 8:50AM **Indiana Funeral Law Seminar**  
Andy Clayton, CFSP, Executive Director, Indiana Funeral Directors Association

**SPONSORED BY: @need Marketing**

9:10AM – 10:30AM **IFDA Business Session**

10:50AM – 12:30PM **The Value of Viewing**  
Amanda Marie Ellis King, CFSP, MBIT, & MSP, Embalmer and Funeral Director

12:30PM – 2:30PM Lunch on the Trade Show Floor

12:30PM – 3:30PM Trade Show Floor\*  
*\*Only 1 CE hour may be earned while on the trade show floor*

3:30PM – 5:10PM **How to do More with Less Using AI**  
Sharon Gai, Speaker and an expert in AI and innovation

6:00PM – 9:00PM Opening Party Featuring

- Clayton Anderson, Country Music Singer
- Anarchy Axe Throwing
- Stogie Tobacconist

**CIGARS SPONSORED BY: Patten Monument**

## MONDAY & TUESDAY SPEAKERS



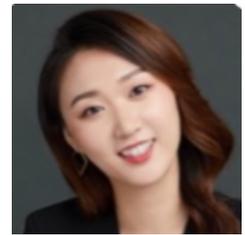
Kevin Gaffney



Andy Clayton, CFSP



Amanda Marie Ellis King  
CFSP, MBIT, & MSP



Sharon Gai

# SCHEDULE

**WEDNESDAY, MAY 20 (1 LAW, 5 GENERAL CE HOURS)\***

8:00AM – 8:50AM

**Indiana Funeral Law Seminar**

Andy Clayton, CFSP, Executive Director, Indiana Funeral Directors Association

## KEYNOTE SPEAKER

9:00AM – 10:40AM

**Superpower to Success: Leading People, Teams, and Yourself in Today's Landscape**

Adam Mendler, Entrepreneur, keynote speaker, writer, educator, and nationally recognized authority on leadership

11:00AM – 12:00PM

Memorial Service

**SPONSORED BY: Messenger, Funeral Home Gifts, Hilton Funeral Supply**

12:00PM – 1:00PM

Memorial Lunch (*for families attending Memorial Service*)

12:00PM – 2:00PM

Lunch on Trade Show Floor

12:00PM – 3:00PM

Trade Show Floor

*\*Only 1 CE hour may be earned while on the trade show floor*

3:00PM – 4:40PM

***"The Death of our Infant Son, and what it Taught Me as a Funeral Director."***

Jeff Brose, Owner and Funeral Director

***'Gaining the Edge' Perfecting the little things that make a big difference in infant care...***

Wallace Hooker, CFSP, MBIE, Owner, Funeral Director, Embalmer

5:00PM – 6:00PM

Past President's Reception **(PRIVATE EVENT)**

5:00PM – 6:00PM

Isaac Ball Fellow/Student/Newly Licensed/First Time Attendee Reception

**(PRIVATE EVENT)**

**SPONSORED BY: Indiana Funeral Education Foundation**

6:00PM – 9:00PM

President's Awards Dinner

**SPONSORED BY: Cincinnati Equitable Life Insurance Company**

## WEDNESDAY SPEAKERS



**KEYNOTE SPEAKER**  
Adam Mendler



Andy Clayton,  
CFSP



Jeff Brose



Wally Hooker  
CFSP, MBIE



# SCHEDULE

## THURSDAY, MAY 21 (7 GENERAL CE HOURS)\*

- 8:00AM – 9:00AM Prayer Breakfast
- 9:00AM – 10:40AM ***The Conference At A Glance: Uniting Funeral Service Through Professional Standards***  
Dalene Paull, Executive Director of The International Conference of Funeral Service Examining Boards, Inc.  
Marty Rieken, The Conference Board of Directors
- 11:00AM – 12:00PM Lunch on Trade Show Floor
- 11:00AM – 1:00PM Trade Show Floor  
***\*Only 1 CE hour may be earned while on the trade show floor***
- 1:00PM – 2:40PM ***Active Shooter/Workplace Violence/De-Escalation***  
Joe Hileman, Owner/Founder, Hileman Security Training Group
- 3:00PM – 4:40PM ***Skills, Confidence and Courage  
Opportunity of Traditional Viewing***  
Jack Adams, Speaker, Licensed Funeral Director/Embalmer and Instructor
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## THURSDAY SPEAKERS



Dalene Paull



Marty Rieken



Joe Hileman



Jack Adams

For more information on our speakers and topics, please visit our website



IFDA at your fingertips – download our app today!

GOOGLE PLAY



APPLE STORE



# SPONSORS

(AS OF 3/20/26)

## TITLE SPONSOR



**SPEAKER**  
**AMANDA KING**



**SPEAKER**  
**ANDY CLAYTON, CFSP**



**OPENING PARTY -**  
**CIGARS**



**MEMORIAL SERVICE**



**MEMORIAL SERVICE**  
**BLANKETS**



**PRESIDENT'S**  
**AWARDS DINNER**



CINCINNATI EQUITABLE LIFE  
INSURANCE COMPANY

**CONVENTION BAGS**



**REGISTRATION DESK**



**EARN UP TO**  
**20 CE HOURS!**

# SERVICE PIN



Each year at our convention, IFDA is pleased to present service pins to our members recognizing their years of licensed funeral service practice in Indiana. We will be recognizing each decade of service — 10, 20, 30, 40, 50, 60, and 70 years of service.

**Please note: We are unable to present service pins retrospectively.**

**All pins will be awarded during the President's Awards Dinner  
Wednesday, May 20th**

**If you are eligible for a pin, please complete and return this form to the  
IFDA office no later than April 24, 2026**

Name \_\_\_\_\_

License Number \_\_\_\_\_

Email address \_\_\_\_\_ Phone # \_\_\_\_\_

Funeral Home \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

First licensed to practice funeral service in Indiana: **Year** \_\_\_\_\_

**Mortuary School Attended** \_\_\_\_\_

**Graduation Year** \_\_\_\_\_

I am eligible for a \_\_\_\_\_ year service pin this year.

If you are receiving a 50, 60, or 70 year pin, is there a family member or colleague you would like to have present your pin to you?

Name \_\_\_\_\_

**Please send with convention registration or  
email to the attention of Bailey at [bailey@infda.org](mailto:bailey@infda.org)**

# IFDA CONVENTION REGISTRATION

**Early Bird Deadline: Postmarked by April 24, 2026**

No refunds for cancellations after April 24, 2026

Please print and use a **separate** form for each convention registrant.

Registrant Name \_\_\_\_\_ License # \_\_\_\_\_

Firm Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Spouse/Guest (if attending) \_\_\_\_\_

**REGISTRATION INCLUDES ALL EVENTS  
AND UP TO 20 CE HOURS!**

## LICENSED MEMBER REGISTRATION

With proof of another state association membership, you may register using the member rate

		QUANTITY	TOTAL
Full Registration* <b>BY 4/24/26</b>	\$275	_____	_____
Full Registration* <b>AFTER 4/24/26</b>	\$325	_____	_____
One Day Registration	\$275	_____	_____
President's Dinner ONLY	\$100	_____	_____

## LICENSED NON-MEMBER REGISTRATION

Full Registration	\$575	_____	_____
One Day Registration	\$475	_____	_____

## NON-LICENSED PERSONNEL

Non-Licensed Registration (full/one-day)	\$150	_____	_____
President's Awards Dinner ONLY	\$100	_____	_____
Mortuary Students/Interns	FREE		

## PAYMENT TOTAL

\$ \_\_\_\_\_

Check Enclosed      Check # \_\_\_\_\_

Please bill my:  MasterCard    Visa    Discover    Amex

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

Email Address for Receipt \_\_\_\_\_

Signature \_\_\_\_\_



1305 W 96<sup>th</sup> St, Suite A, Indianapolis, IN 46260  
317-846-2448 | f: 317-846-6534 | [www.infda.org](http://www.infda.org)