



Wednesday
November 4, 2026
9AM - 4PM
6 CE HOURS!

You are invited to:

A Day of Professional Appreciation & Collaborative Learning

Sponsored By:

The Indiana Funeral Directors Association & Matthews Aurora Funeral Solutions

Indiana Law

Andy Clayton, Executive Director, IFDA

9AM - 11AM (2 CE)

Matthews Technology - AI Care Assist

Lisa Andrews-Valdez, Technology Solutions Manager,
Matthews Aurora Funeral Solutions

11AM - Noon (1 CE)

Lunch (Provided)

Noon - 1PM

From Funerals to Furbabies: The Opportunities in Pet Cremation

Brandon Cruz, Cruz Family Funeral Homes

1PM - 2PM (1 CE)

Be Audacious in Business

Angelique Simpson, Professional Development Director,
Matthews Aurora Funeral Solutions

2PM - 4PM (2 CE)

Must Attend All Sessions To Get CE Hours



LOCATION: IFDA BUILDING

1305 WEST 96TH STREET
INDIANAPOLIS, INDIANA

\$60 Registration Includes Lunch

TO REGISTER PLEASE VISIT

[HTTPS://WWW.INFDA.ORG/AWS/IFDA/PT/SP/SEMINARS](https://www.infda.org/aws/IFDA/PT/SP/SEMINARS)

Scan QR code or contact the IFDA office at:

317-846-2448

